

ORDER



Orders
Order / Rev: 56935
Alt Order #:
Product Desc: ESTIMATE 12033
Estimate: 12033
Flight Dates: 09/24/12 - 09/30/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Matheson for Congress 2012
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	43	\$10,750.00	\$9,137.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$10,750.00	\$9,137.50	0.00
Totals	43	\$10,750.00	\$9,137.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/24/12	09/28/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-111--		4				\$400.00		0.00			
E 2	KTVX	09/29/12	09/29/12	ABC4 News at 10pm SaCM Sa 10p-1030p		10p-1030p	-----S-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$325.00		0.00			
E 3	KTVX	09/25/12	09/25/12	Nightline M-F 1036p-1103p	CM	1036p-1103p	-1-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-----		1				\$200.00		0.00			
E 4	KTVX	09/25/12	09/27/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	-111---	:30	3	\$95.00	P-3	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-111---		3				\$95.00		0.00			
E 5	KTVX	09/24/12	09/28/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	1-1-1--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-11-1--		3				\$130.00		0.00			
E 6	KTVX	09/24/12	09/28/12	Good Morning America GMA 7a-9a	CM	7a-9a	11111--	:30	5	\$140.00	P-3	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--		5				\$140.00		0.00			

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KTVX	09/27/12	09/27/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---1---	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	---1---		1	\$125.00	0.00							
E 8	KTVX	09/27/12	09/27/12	Thu Reg 2 Grey's Anatomy 8-9p	CM	8p-9p	---T---	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	---T---		1	\$2,500.00	0.00							
E 9	KTVX	09/24/12	09/24/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	M-----		1	\$100.00	0.00							
E 10	KTVX	09/25/12	09/28/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-11-1--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	-11-1--		3	\$250.00	0.00							
E 11	KTVX	09/24/12	09/28/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	11111--	:30	5	\$165.00	P-3	0.00	NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	11111--		5	\$165.00	0.00							
E 12	KTVX	09/24/12	09/28/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	11111--	:30	5	\$165.00	P-3	0.00	NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	11111--		5	\$165.00	0.00							
E 13	KTVX	09/24/12	09/28/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	11111--	:30	5	\$165.00	P-3	0.00	NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	11111--		5	\$165.00	0.00							
E 14	KTVX	09/24/12	09/28/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	11-11--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	11-11--		4	\$200.00	0.00							
E 15	KTVX	09/30/12	09/30/12	ABC4 News at 10pm Su Su 10p-1030p	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/24/12	09/30/12	-----S		1	\$500.00	0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	KTVX	09/24/12-09/30/12	ABC4 News at 10pm Su			-----Su	:30		\$500.00	0.00	NM			
Totals													43	\$10,750.00	